

Bryan J. Branon

Bryan.Branon@Gmail.com • +1(802)752-7314

International lawyer, arbitrator, mediator and business development executive specializing in project management, dispute resolution, strategy, organizational efficiency, accountability and data-informed economic improvements. Inspiring diversity, equity and inclusion in business, law, policy and practice.

PROFESSIONAL EXPERIENCE

Branon's ADR, LLC

Principal, Seattle, WA, Current

- International arbitration, mediation, alternative dispute resolution (ADR) firm and consultancy
 - Arbitrator for contract disputes involving professional licensing, ethics, compliance
 - Pre-litigation counsel on state agency's data breach involving over 1,000 individuals' personal electronic health information; not-for-profit ADA, whistleblower retaliation
 - Consult for Fortune 500 employment discrimination, wrongful termination claim

Federal Bar Association

ADR Section Chair-Elect, Seattle, WA, Current; **Secretary**, 2018-2019 (Both nationally elected)

National Task Force on Diversity & Inclusion, Seattle, WA, Current (FBA Presidential Appointee)

- Highly matrixed internal and external collaborations with corporations, affinity organizations, law schools and bar associations to grow membership, educate and engage
 - Pitched, produced and delivered, "The Demand for Diversity in Federal Practice: What We Know, Where To Go, How To Grow," an FBA ADR Section and D&I Task Force co-sponsored panel presentation selected for the FBA Annual Meeting with senior counsel from Microsoft, D.R. Horton, Prudential Financial and NAMWOLF (2019)
 - FBA Task Force on Diversity & Inclusion approved as 2020 FBA Standing Committee

Chartered Institute of Arbitrators (CIArb) North America Branch (NAB)

Chair, Seattle Chapter (U.S. Amb. (Ret.), David Huebner, C.Arb Appointee), Seattle, WA, Current

Inaugural CIArb NAB, Young Members Group, Steering Committee, Seattle, WA, Current

- Re-introduced CIArb to inactive market to increase brand visibility, membership and revenue with a target demographic of law students and young practitioners
 - Doubled existing Seattle Chapter membership in two months, partnered with Davis Wright Tremaine and RealNetworks in CIArb Relaunch, "ADR for a Modern Economy," highlighting the unique efficiencies of ADR in international commerce
 - Currently producing the CIArb NAB Tech ADR Summit intended to be live streamed from Microsoft World Headquarters, March 2020

American Arbitration Association (AAA)/International Centre for Dispute Resolution (ICDR)

Director of ADR Services, Seattle, WA, 2016-2019

- In-house corporate contract attorney, sole full-time employee in PNW, portfolio consisted of case management, business development, roster recruitment and compliance/administration
 - Administered the AAA's large, complex commercial caseload (\$500,000+), including California, achieving client cost/time efficiency compliant with due process producing enforceable awards. Recruited 26 arbitrators (13 diverse, eight judges)
 - Directed commercial business development strategy, produced 61% increase in annual caseload and revenue, the most annual case filings in PNW Region history (2017-2018)

AAA Regional Liaison, Seattle, WA, 2007-2008

- Conducted arbitrator CLE trainings, neutral recruitment and generated 243 business development meetings

AAA/ICDR International Liaison, New York, NY, 2008-2010

- Global business strategy, brand and market development reporting to Senior Vice President
 - Audited case filings, classified arbitrations consistent with UNCITRAL, contributed to 37% growth in annual caseload, 10% revenue growth; most filings in ICDR history
 - Established the International Mediation Institute (IMI) and Bahrain Chamber for Dispute Resolution (BCDR), led arbitrator continuing education trainings/conferences

ADR Center (JAMS International, Rome, Italy)**Research Fellow**, New York, NY, 2013–2015 (Remote)

- One of three fellows assisting with international ADR capacity development projects under Professor Giuseppe De Palo (now Ombudsman, U.N. Funds & Programmes, “UNFP”)
 - Co-authored a European Parliament-commissioned study which identified national experiences in transposing the 2008 E.U. Directive on Mediation into national legal orders and recommended “mitigated mandatory mediation” or “presumptive mediation” now modeled at UNFP and New York State Unified Court System
 - Drafted the Afghanistan Centre for Dispute Resolution legal structure, Rules and website content; prepared ADR trainings and published on systems design

EDUCATION**Benjamin N. Cardozo School of Law**, New York, New York

Juris Doctor, May 2013, Admitted to Practice in Washington, D.C.

Activities: Dispute Resolution Society, President; Mediation Clinic; U.S. Court of International Trade Internship (2013); Willem C. Vis International Arbitration Moot Coach and Oralist – Hong Kong (2012-13); Oxford Comparative Corporate Governance Program (2012); Semester Abroad, Central European University, Budapest, (Fall 2012); U.S. Senate Judiciary Committee Clerkship (2012); Mediators Beyond Borders Rwanda Project (2011)

St. Michael’s College, Colchester, Vermont

Bachelor of Science, *cum laude*, Political Science, Minor, Journalism and Mass Communication, May 2006

Honors: Dean’s List; SMC Scholarship; Pi Sigma Alpha; U.S. Senate and Stennis Congressional Intern (2005); Irish Parliamentary Intern (2004)

PROFESSIONAL TRAINING & VOLUNTEER MEMBERSHIP

- ABA Advanced Mediation and Advocacy Skills Institute (Faculty 2019, attendee 2015)
- ICC Young Arbitrators Forum (Current)
- ICDR Young and International (Current)
- Washington State Bar Association ADR Section, QLaw (Current)
- ABA Section of Dispute Resolution, Chair, Young Professionals Committee (2017-2019)
- AAA/ICDR Arbitrator Continuing Education CLEs (2006-2009, 2017 (CORE))
- Vermont Leadership Institute, Fellow (2016)
- Global Pound Conference Series, New York and Mid-Atlantic (Baltimore) (2016)
- ABA Dispute Resolution Inaugural Fellow (2015-16); ABA Negotiation Institute (2015)
- New York Peace Institute, Certified Mediator (2012)

Soft Skills: Negotiation, ADR systems design, legal writing, journalism, public speaking, RFP responses, CRM, contract drafting, public relations, marketing, branding, client relations, networking, political strategy, social and emotional intelligence, educator, new market development, event planning